

The Smart Choice in Laundry



HERCULES
Receives **QUALITY
PARTNER AWARD**
From Maytag®
Commercial Laundry

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So Much Is **HAPPENING**
Around **HERCULES!**

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HERCULES Continues
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Situated at the Heart of
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Assistant Vice President of Sales

DAN HOROWITZ

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**THE LEE MAXWELL
WASHING MACHINE
MUSEUM - The Strangest
Roadside Attraction Yet!**

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What's on **Your** Mind?



We Want to Know.

Our goal is a safer, more efficient and more technologically advanced laundry room for all of our residents. Together we can achieve this goal.
That's why we want your input and feedback.

The best part of my day is when I get to speak with our customers.
I enjoy talking to the people we work with as much as possible
because it helps build a lasting partnership.
I welcome all feedback, good or bad, because I know
it is important to listen to the people we service.

Simply contact me directly at: <http://hercnet.com/ask-andrew/>

**ANDREW MAY
PRESIDENT**

It's the easiest way to have your say!



Hercules Corporation Receives Quality Partner Award from Maytag® Commercial Laundry

July 30, 2022 - Maytag® Commercial Laundry, dedicated to producing innovative and dependable products, has announced Hercules as the Maytag Quality Partner of the Year Award winner during its 61st Awards Ceremony in Atlanta, GA. The Awards Ceremony is a time-honored tradition that recognizes the outstanding customers and celebrates award-worthy achievements, and is part of the Maytag Commercial Laundry presence during The Clean Show.

This award is bestowed on a highly collaborative customer who works with the Maytag engineering team on a regular basis



On hand to accept the award from Hercules was Adam May and Randy Karn, as they were joined by Michael Mentzer, Whirlpool Sales Manager and Amy Gardner, Whirlpool Director of Sales Strategy.



Ted Bastone, Whirlpool Senior Manager - Sales Strategy and Business Operations, Randy Karn, Adam May and Jason Mathew, Whirlpool Senior Director of Product Marketing, were also included in the awards presentation.

and demonstrates significant knowledge of all products. Our collaboration to share the data has helped Maytag Commercial Laundry tremendously.

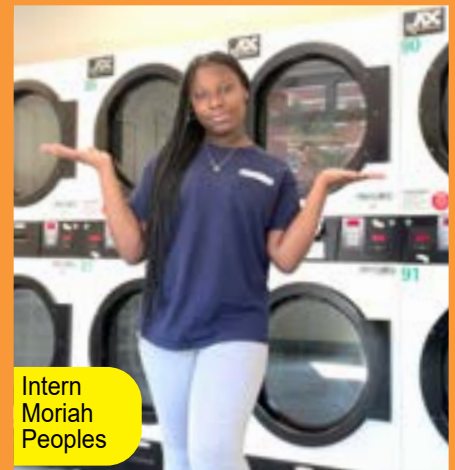
Hercules, along with WASH, was also awarded the Maytag Multi-Housing Excellence Award winner for North America during the Clean Show.

HERCULES SERVICE NEVER TAKES THE Summer OFF!

During the summer of 2022, Hercules reached out to local high schools throughout Brooklyn, Queens, and the Bronx, looking to fill summer intern service positions. Interested seniors and those bound for college in the fall were interviewed from more than forty applicants, to fill positions in the new intern program, never before initiated by Hercules.

As a supplement to our service department and to the more than sixty Hercules field service technicians employed throughout the NY metropolitan area, the interns had a variety of responsibilities, including assisting laundry room residents with the use of the washers, dryers and card revaluing units, making sure laundry rooms were clean, reporting service issues to our service dispatchers and demonstrating the use of the machines and our technology, in new Hercules installations.

The program was a resounding success, as evidenced by feedback from building residents, superintendents, and property managers. Hercules looks to expand the program throughout the summer of 2023, to other regions in New York and Westchester County, as well as in New Jersey.



The Whitehall • 280 Prospect Ave. • Hackensack, NJ



With a beautiful view of New York's skyline from The Whitehall, luxury living at Hackensack's prestigious 152 unit co-op building has become something that every shareholder has come to expect. The central laundry room offers residents the finest in Maytag Super Capacity Front Load Washers, 30-lb capacity Dryers, Wascomat 30-lb capacity Front Load Washers and various revaluing options, combined with the mobile app, all for the convenience of the building's residents.



School of Visual Arts • 101 Ludlow Street • NYC



The School of Visual Arts New York City (SVA NYC), founded in 1947, is a private for-profit art school in New York City, and is a member of the Association of Independent Colleges of Art and Design. Ludlow Residence Hall, at 101 Ludlow Street (abutting Delancey Street), on the Lower East Side, opened in 2009. This tower has 259 single and 47 double rooms.



With an established artistic tradition, and the SVA Ludlow Residence located right in the heart of the neighborhood, the Lower East Side is a cultural mainstay and one of the most vibrant neighborhoods in all of New York City.



HERCULES Happenings



Dawn Nagle, Hercules Account Manager, is our company's budding artist!

Dawn exhibited August through September, in the gallery at the Westhampton Beach Performing Arts Center.



Pictured some of Dawn's paintings.

Marcos Miguel Matos, Hercules Card Coordinator, is a 2021 graduate of Farmingdale State College, with a Bachelors Degree in Science, Technology, and Societies, with a minor in Communications and a focus in History.



Karlos Bonnet, from the Hercules Collections Department, had 5 of his pet birds featured on the Bravo TV series, *Real Housewives of Atlanta* upcoming reunion special. They are two Sun Conures: Skittles & Mango, two Quakers: Pickles & Blue, and one Cockatiel: Pineapple.

The episode was filmed in NYC on August 11, 2022 and was shown on TV in the Fall.



Elise Culver, Hercules Customer Service Manager, and her husband, Mike celebrated two weddings in 2022 for two of their daughters – Becca and Dani.



On October 24, 2022, Dani Culver and Noah Elwell were married at Arrow Park in Monroe, NY.



On April 2, 2022, Rebecca Culver and Matt Lloyd were married at Waterview, also in Monroe but in Monroe, CT.



On August 8, 2022, at the Fresh Meadow Country Club in Lake Success, NY, while participating in the Long Island Golf Classic, in support of the Jewish National Fund, **Jason Saslaw** did what most golfers never get to celebrate even once in a lifetime (odds of making a hole-in-one on a par 3 hole are estimated at 12,500 to 1)!

His playing partners included Hercules teammates, Mark Lubin, Jay Osman, and Steve Calame. Jason used a Callaway Apex gap wedge on the 15th hole, a 145-yard par 3. Prior to this, Jason also scored a hole-in-one back in 2015, on the 122-yard par 3 hole, also with his lucky gap wedge, at the Sunken Meadow Golf Course in Kings Park, NY.

HOLE-IN-ONE ON A PAR 3 HOLE AGAIN!

Congrats



Jason Saslaw, Hercules Account Executive, DID THE IMPOSSIBLE... shooting a hole-in-one for the second time!

HERCULES Happenings

Mark Lubin, Hercules Account Executive, and his wife Jodi, received some exciting news back on April 9, 2021 when their son Alex became engaged to Ronni Englander of Long Island.

Having met working at Crestwood Day Camp in Melville, the two became inseparable and as they say, "the rest is history." The wedding was October 15, 2022 at the Lake Success Golf Club.



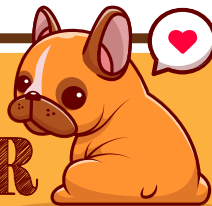
In May 2022, **Adam May**, Hercules Vice President, became engaged to Caitlin Fichtel from New Hyde Park (Long Island). Their Long Island roots brought them together and their love of the Mets keeps them together. A 2023 wedding is planned.

Theo Isaacs, Hercules Network and Service Technician, became engaged to Stacey-Ann Ellis in September. The couple have been childhood sweethearts since 6th grade, in 2005. A Fall 2023 wedding is planned.



Barry Heller, Hercules Vice President of Marketing and his wife Debbie, became grandparents for the third time, as their son Danny and his wife, Nicole, living on Long Island, welcomed the birth of their son Benjamin Scott, on May 9, 2022.

DOGGIE CORNER



HERCULES Staff Proves That Adoption Is A Loving Option!

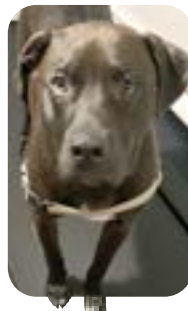


COLUMBO

On April 30, 2022, **Dan Horowitz**, Hercules Assistant Vice President of Sales, and his wife Eileen, adopted Columbo, an Australian Cattle Dog mix, from the Humane Society of Westchester.

ROCKY

Toni Rubiano, Hercules Installation Coordinator, adopted Rocky, part Pit Bull and part Labrador Retriever, in October 2021, from Snarr Northeast. Rocky had been brought into a shelter, as he was found on the street.



FRANKIE

Mark Lubin, Hercules Account Manager, and his wife Jodi, adopted a Havanese named Frankie, in January of 2022.

Ursula D'Ambrosio, working in the Hercules Accounts Payable Department, adopted Twix, a five-month old miniature poodle in August 2022. Twix weighs in at approximately 4 lbs. and never leaves Ursula's side!



WALLY

On March 22, 2022, **Barry Heller**, Hercules Vice President of Marketing and his wife Debbie, adopted, Wally, a 3-year old, part Fox Hound, from the Mt. Pleasant Shelter in East Hanover, NJ.



TWIX



545 West 111th Street • NYC



Located on the Upper West Side near Riverside Park and Columbia University, this ten story co-op, built in 1909, features 132 studios, one, two and three bedroom units. Nestled between Morningside and Riverside parks, Morningside Heights is best known as the home of Columbia University.





"I found clothes in the closet, under the bed, and behind the couch. That's not what I meant by separating your laundry."



IS THERE A GPS THAT WILL HELP MY CHILDREN FIND THE LAUNDRY HAMPER?



THE DAY ALL THE MISSING SOCKS CAME BACK.



THE LATEST FROM CONSUMERS MAGAZINE TO STREAMLINE LAUNDRY DAY



KEEP IT COLD.

Washing with cold water can save you about \$66 a year, according to Energy Star. "Reserve hot water for items you want to sanitize when someone is sick in the house," says CR laundry expert Rich Handel.



DECREASE THE DETERGENT.

Our tests reveal that you typically need to use only about 1.5 ounces of detergent to get clothes clean. If your clothes are heavily soiled, increase the amount slightly.



TRY A CHEAPER DETERGENT.

A family that washes five loads per week can save more than \$79 per year using *Kirkland Signature Ultra Clean Liquid*, 11 cents per load, compared with *Tide Hygienic Clean Heavy Duty 10X*, 44 cents per load. Both earn Overall Scores of Very Good in our tests.



SKIP UNNECESSARY EXTRAS.

Fabric softeners, dryer sheets, and scent boosters cost \$9 to \$17 more per container and leave residue behind.



A fun and unique idea that can be done with a glue gun, clothespins and an old board. Finish up by hand painting "Lost Socks" in bold letters! ■



“Laundry Quotes”

Sometimes you might feel like no one's there for you, but you know who's always there for you?

Laundry.

Laundry will always be there for you.



I just wish that all people were kind, that chocolate didn't have calories, and that laundry magically folded itself.

WOULDN'T IT BE GREAT IF WE COULD PUT OURSELVES IN THE DRYER FOR 10 MINUTES AND COME OUT WRINKLE FREE AND TWO SIZES SMALLER

Upstate New York

Mariner Towers Apartments - 4 Mariner Tower, Buffalo, New York



Mariner Towers Apartments is a community located in Erie County, in Buffalo, NY, and managed by CRM Rental Management. Four laundry rooms provide laundry accommodations for the 206 apartments, with the latest in Maytag Front Load and Top Load washers and dryers, along with mobile app for even greater convenience.



Alberta Place Apartments - 64 Amsterdam Ave, Amherst, New York



Alberta Place Apartments in Amherst, NY is an apartment community, built in 2021 and located in Amherst, NY. The \$12.3 million affordable housing complex was developed by Belmont Housing Resources for WNY with support from the New York State Homes and Community Renewal. Alberta Place comprises 46 housing units for senior housing, in a newly constructed 3-story apartment building. Amenity spaces include laundry rooms on each floor, equipped with Maytag Super Capacity Front Load Washers and Maytag Super Capacity Dryers, along with the mobile app. Nearby colleges include SUNY Buffalo and Daemen College.



HERCULES Weighs in... It depends on a few factors. YOU CAN FOLLOW THIS GUIDE:

Wash new clothing before wearing

Wash these items after EACH use:

- Socks
- Underwear
- Bathing suits
- T-Shirts
- Shirts that fit snugly and are worn against the skin
- Workout clothing you've sweated in
- Stained clothing
- Clothing worn while sick

Wash these items after TWO or THREE uses:

- Bras
- Pajamas
- Loungewear that you relax around the house after you come home from work.

Wash these items after FOUR or FIVE uses:

- Jeans
- Pants
- Sweaters
- Sweatshirts
- Dress clothing



HOW OFTEN DO YOU *Wash* YOUR CLOTHES?

LISTEN & *Laundry*



Turn chore time into chill time: Cue up a relaxing podcast or audiobook and escape for a few minutes. Making time to stress less is good for your heart.

3 STEPS TO KEEP YOUR COMFORTER CLEAN AND FLUFFY

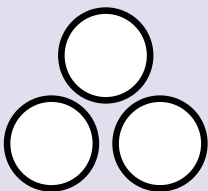
CHECK THE LABEL.

Many comforters are machine-washable for at-home care. Before you buy one, be sure it doesn't need to be dry-cleaned or washed in a commercial-size washer. Avoid purchasing one labeled "spot-clean only."



USE A DUVET COVER.

While some people prefer to use a comforter alone instead of tying on another layer, a protector or duvet cover will keep out spills and dirt, and it's easier to wash just the cover on a regular basis. Aim to launder the insert twice a year.



ADD DRYER BALLS.

These keep the fill fluffy and prevent clumping while it dries. You should also pause the dryer cycle a few times to shake and fluff it out yourself. If it's not fully dry, use low heat and repeat the cycle or use the timed cycle.

SURPRISE! BONUS EXERCISE!

Doing Laundry

It's about much more than just washing and folding! Bending, lifting, and everything else you do while getting the laundry done are compound movements that engage multiple muscle groups at the same time.



HOW TO WASH YOUR SHEETS & MAKE THEM LAST LONGER

WASH LINENS WEEKLY.

Even if they don't look dirty, sheets accumulate dust, allergens and skin cells - not to mention sweat and germs. Once-a-week laundering is ideal to keep them fresh. Every other week is OK too, but try not to wait longer.



LIMIT FABRIC SOFTENER.

While it's alright to use, too much creates a buildup on the fabric that can affect its breathability. Make sure to measure and follow the amount recommended on the label, and skip it every three to four wash cycles.

AVOID MIXED LOADS.

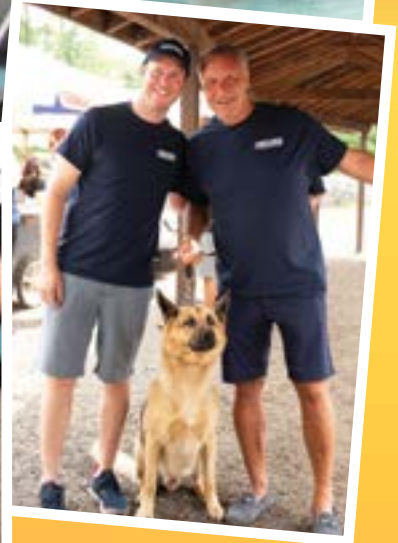
It may be tempting to wash towels and sheets together, but towels are heavy and take a long time to dry, so sheets get overdried, which may cause them to shrink and wear faster. If you must mix, add only lightweight fabrics to the load.



HERCULES 2022



SUMMERTIME FUN!





Turkey, American cheese, lettuce, oil, vinegar, salt and pepper Hero from 101 Deli in Rockaway Beach.

Terri Ward - Sales



The Wild Willy with Russian Dressing from Village Heros in Syosset.

Adam May - Executive



Chicken Parm Hero from Victors in Melville on Long Island. Fridays was always "Pizza Friday" with my grandparents and that's what I used to order. It's the best!

Jason Saslaw - Sales



Mine is hard to find. Previously made in Long Beach, NY - Zamboni's - The Godfather, hot roast beef mozzarella on garlic bread, with gravy! Now, I have to figure out how to get one!

Rich Muirhead - Service



Sausage egg and cheese with a hash brown on it from Pantanos in Plainview.

Michelle Hartman - Accounting



Grilled cheese made with 3 types of cheeses that my daughter Andrea makes. She's got the perfect touch!

Elise Culver - Customer Service



The "gobbler" at the Milburn (NJ) Deli...Turkey with stuffing and cranberry sauce, the workers all yell "gobbler" when you order it, and ring a loud bell.

Barry Heller - Marketing



Dominican fried salami with mozzarella on a toasted bagel. If I had a runner up, it would be a grilled steak sandwich with mushrooms and brown gravy.

Robert Guerra - Installation



A loaded Italian hero at SeaQua Deli in Massapequa, Long Island. It's the very best because it's always on fresh bread, with oil and vinegar, tomatoes, peppers, and the very best cold cuts.

Steve Calame - Sales



Corned beef & brisket on rye with mustard from Katz's on Houston Street in NYC. Washed down with a Dr. Browns black cherry soda.

Rob Siegel - Service



Roast beef with brown gravy and mozzarella on Italian bread from John's Deli on Stilwell Ave - the one in Brooklyn NOT the one in STATEN Island! It's called Johns Signature Hot Roast Beef. And don't forget the onions!

Maureen Creamer - Service



We Asked Our Staff:

WHAT'S YOUR FAVORITE SANDWICH?



Veal Cutlet Milanese on a scooped out toasted hero with lettuce and tomato. Venere Ristorante on Carman Avenue in Westbury makes a good one.

Jay Osman - Sales



Corned beef on rye dripping with mustard from Leibman's in Riverdale (NY). I bring it to my cousin who lives downtown since she doesn't eat in restaurants anymore. It's good.

Dan Horowitz - Sales



Of course, a pepperoni and swiss with both onion and garlic potato chips on a poppy seed bagel. It's the best sandwich ever... despite what anyone thinks!

Toni Rubiano - Installation



I make a great grilled cheese sandwich! It reminds me of my mom who used to make it for me with tomato soup. Brings back memories every time!

Toni Rivara - Sales



Lean Pastrami on fresh rye bread from Ben's Delicatessen on Long Island.

Sheila Singer - Sales



"Lucky 13" from the Cold Spring Harbor Deli on Long Island. A warm Chicken Cutlet on a roll with tomato, mozzarella cheese and a garlic butter spread.

Neil Rodgers - IT



Homemade chicken cutlets (sliced chicken breast, egg wash, Italian style breadcrumbs, fried to a delicious golden brown in peanut oil) on a hero with extra mayo, salt, and romaine lettuce.

Michael Paparo - Programmer



511 Atlantic Avenue, Bellport, NY



GLENEAGLE GREEN at Bellport, is a \$30 million, new construction affordable housing gated community, that includes nine buildings, 79 units, and one centrally located brand new Hercules laundry room equipped with the latest in Maytag Stack Washer/Dryers and Super Capacity Front Load Washers, along with the mobile app for the added convenience of the residents.



Herald Towers • 50 West 34th Street, NYC



Herald Towers, once the famous McAlpin Hotel and the largest hotel in the world when it opened in 1912, located at the corner of Broadway and 34th Street in Manhattan, is ideally located in Herald Square, one of the city's most dynamic crossroads. Soaring 25 stories high, the building houses 690 luxury rental apartments, and one central laundry room equipped with Maytag Super Capacity Front Load Washers and Maytag Super Capacity Stack Dryers.



QUICK FACTS:

It cost \$13.5M to build the original Hotel McAlpin in 1912. That's \$358M today.

In 1947, Jackie Robinson, a resident living on the 11th floor, received the phone call here from the Brooklyn Dodgers that would change America forever by being the first African American player in Major League Baseball.

Hercules Donates To Ukraine

In April of 2022, **Neil Rodgers**, Hercules IT Director, and Adam May, Vice President, organized a fundraiser in support of the people of Ukraine. With many of our employees having friends and family living in Ukraine, Neil and Adam reached out to all the employees of Hercules and asked for participation in the fundraising drive. Hercules matched all employee contributions, dollar for dollar!



All donations were sent to the American Red Cross to provide relief supplies – food, medical and clothing.

Hercules employees raised \$5,565.00 and with Hercules matching this, the total donation raised was \$11,130.00.

Great work Hercules!



In support of the people of Ukraine and many of our Hercules employees who have family and friends living in the country, Hercules is organizing an employee fundraiser.

For every dollar collected, Hercules will match the donation! As a company, we are donating to The American Red Cross.

\$20 DONATION
Receive An
8oz. Jar of Honey
(from Our Company Beekeeper Neil Rodgers)

\$100 DONATION
Enter a Raffle For A
Vermont One Weekend Stay
(Friday-Monday)

Please make your checks out to **The American Red Cross** and have them mailed by April 18 to:

NEIL RODGERS
Hercules Corporation
550 West John Street • Hicksville, NY 11801

Questions...email Neil Rodgers at neil.rodgers@hercnet.com or Barry Heller at barry.heller@hercnet.com

We ask you to support Ukraine in any way that you can.

OTHER CHARITIES INCLUDE:



Hercules Donates to The Ronald McDonald House of the Greater Hudson Valley

The Ronald McDonald House of the Greater Hudson Valley provides families with critically ill and traumatically injured children an atmosphere of comfort, hope and courage, keeping them close to the care and resources they need. The House has 12 bedrooms that are filled to capacity almost every night. Meals, laundry and respite services for the families are also provided. Located on the campus of the Westchester Medical Center in Valhalla, NY, the House is just steps away from the Maria Fareri Children's Hospital. Since it opened in 2011, more than 2,000 families have called the House their Home.



Hercules, with previous donations of laundry equipment and service, and a history of support for the Ronald McDonald House of New York, stepped up when Brittany Moretti, Director of Operations explained to Hercules Account Manager, Tom Jeppesol that The Ronald McDonald House of the Greater Hudson Valley was in desperate

need of new laundry equipment for their House. "We are grateful to Hercules for the generous donation of washers and dryers. Our goal is to provide families with all the comforts of home so they have one less thing to worry about and can focus on their child's care. This donation will help us do just that," explained Brittany.

On September 13, 2022 Hercules completed the donation, with the installation of four new Maytag Energy Advantage Front Load Washers and four new Maytag Super Capacity Dryers, to be used by the families living in the House. Andrew May, in donating the new washers and dryers, and lifetime service to the Ronald McDonald House, believes in greatly contributing to the quality of life for the residents of RMH.

EMPLOYEE Spotlight:

What do you enjoy doing in your spare time?

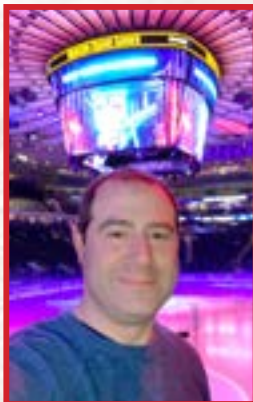
Cooking and family time followed by car shows.



Favorite Food? Either bacon or bagels

Favorite current or old movie?

Any of the Bond movies from the 60's or 70's, although Daniel Craig is a fantastic Bond too.



Favorite Sports team that you root for?

Mets and the Rangers depending on the season.

Favorite TV show (current or old)?

Seinfeld or Billions

Where did you grow up and where do you live now?

North Caldwell, NJ and moved to New Rochelle, NY a few years ago.



What was your first job?

At 13 I had a summer job at my father's printing company. Did everything from sweeping the press room floor to stacking the paper to feed into the presses. Sometimes we worked with the film used to make the printing plates too.



Do you listen to music, and if so, favorite current or non-current band?

Love classic rock especially live recordings although I recently got into country. Luke Combs can really sing.



DANIEL HOROWITZ

ASSISTANT VICE PRESIDENT OF SALES



Any pets at home?

We just adopted Columbo in April 2022. He's approximately 2 years old and an Australian Cattle dog mix.



Favorite childhood TV show?

Magnum PI



Favorite snack food or guilty pleasure food?

Guilty pleasure, Fritos!



Do you fear anything?

Snakes, a big fear of snakes



Most unusual or worst summer job while growing up?

Phone operator at a hotel.

Any celebrity encounters?

Met a few, especially in my college days when I worked for hotels. I met Oliver Stone, Frasier, BB Neuwirth, and John Fogerty. Ran into Charlie Rose in Manhattan one night too.



What would we find in your refrigerator right now?

Lunches prepped for the kids and plenty of leftovers (paella, lemon chicken, pasta and veggies).

What would you do if you won the lottery?

Make my dream garage and car collection.



Household chore you actually enjoy?

Vacuuming, it's satisfying.



I get home from work and I do what?

Change into jeans and a t-shirt.

Best part of your current job?

Meeting so many different people from all over New York and the world.

Last photo you took on your phone?

My daughter reading in bed.



World Plaza • 316-326 Prospect Ave • Hackensack, NJ



World Plaza is a two-tower high rise condo complex, each 13 stories, located at 316 & 326 Prospect Avenue, in suburban Hackensack, NJ. Comprised of 256 condo units built in the 1980's, World Plaza has many of today's most sought-after amenities, including Hercules floor by floor laundry rooms, equipped with Maytag Front Load Washers and Maytag Super Capacity Dryers, along with the mobile app, for the added convenience of the building's residents.

The Regency • 2370 North Ave • Bridgeport, CT



Located in Bridgeport, CT, "The Regency" high rise building, built in 1962, offers the residents in the 77 unit building a common basement laundry area equipped with Maytag Super Capacity Front Load Washers, Maytag Single-Load Super Capacity Stack Dryers, American Dryer 20-lb capacity Tumbler Dryers, and the mobile app.



1-800-526-5760

IT'S TRULY A *Family Affair* IN THE SIEGEL FAMILY

With more than 30 Years of Hercules service for Rob, his wife Kristina and his father Geoff



Service Technician Rob Siegel and his wife Kristina Hercules customer service representative beside their Hercules car.

Rob and Kristina, after working and residing in Queens, NY for many years, relocated upstate to Rochester, NY, three years ago. Rob just celebrated eleven years as a Hercules service technician, along with Kristina, with one year as a Hercules customer service representative. Rob's father, Geoff, has worked as a Hercules service technician and more recently, in the collections department, for a combined 18 years of service in the company.



Geoff Siegel with Abby.



Rob Siegel and his father Geoff with the next Siegel generation at Hercules Picnic.



Rob enjoys the upstate region, supporting a wide service territory that spans Upstate New York and Pennsylvania.

SPOTLIGHT ON 2022 EMPLOYEE WORKSTATION —★— WINNER —★—

MARK LUBIN
HERCULES ACCOUNT MANAGER

For most resembling a museum, with his extensive car collection on the wall.



"My first car was a 1971 Blue Pontiac GTO, with a 4 speed transmission. I sold the car in 1978 - I couldn't afford the gas as it only got 8 miles to the gallon."

Mark Lubin

Laundry Tips

For College Students Help Them Take A Load Off

SOME INTERESTING FACTS ABOUT *Laundry*

With all the studying and extra-curriculars that are part of campus life, doing laundry is the last thing college students want to do. Still, unless you're going to pay to get it done or wait until an upcoming break to wash your clothes at home, it's a necessity. But if you don't do it right, all kinds of problems can ensue.

You can avoid the most common laundry goofs by following these tips below.

Find a good time and stick to it: You're more likely to do laundry when it's part of a routine.

Treat stains immediately: Messes happen...we all know that. Use a stain remover or rub liquid detergent into the affected area, which should help it get clean.

Separate darks and lights: Pretty logical unless you want your white socks turning blue.

Do larger loads: You'll save time and money. But don't exceed the indicated maximum capacity of the washer and dryer. Remember, if you have to force the door shut, you've overloaded the machine.

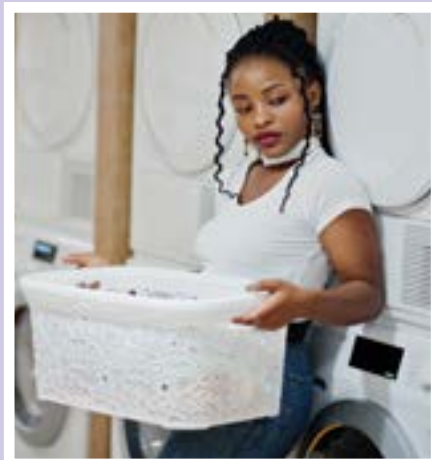
Become a 'pod' person: Ditch those big bottles of liquid detergent and the potential spill messes they can create. Instead, use a pod detergent, premeasured packets of cleaner that are convenient and easy to carry. Tide Pods are a good choice.

Use cold water: It's better for your clothes, and most detergents work fine in any temperature. Plus, your eco-friendly classmates will give you props for this green move.

Check the dryer's lint trap: Your laundry will dry faster and come out cleaner.

Empty the dryer ASAP: There are a couple of reasons to do this. First, your laundry (including undergarments) won't end up sitting on top of the machine for the rest of the school to see. Second, you'll prevent wrinkles by folding and putting away your clothes when it's still warm.

Be smart about dry cleaning: You can hand wash some sweaters and shirts even if the tag says "dry clean only," but don't put delicates in the dryer.

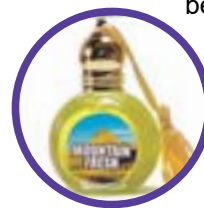


70% OF DIRT ON YOUR CLOTHES IS INVISIBLE

Think those jeans are clean? May want to think again. After a few wears your clothes may still look fine, but according to scientists what's making them dirty isn't necessarily dirt. It's "human matter" like dead skin cells, sweat, natural body oils and also products like lotions, deodorant and soap.

NOT EVERYONE LIKES TO SMELL "MOUNTAIN FRESH"

Fragrance sensitivity seems to be on the rise — a study out of the University of Georgia found that 31 percent of the participants were irritated by scented laundry products.



DRYER SHEETS ARE THE MACGYVER OF YOUR LAUNDRY ROOM

The first dryer sheets, Bounce, hit the market in 1975. These days people use them for polishing shoes, removing pet hair from furniture, and as mosquito repellent, in addition to tossing them in the dryer. Here are more genius uses for dryer sheets.



DID YOU KNOW?

Stain removers are most effective when you let them work for about five minutes before tossing garments into washer.





6262-6285 Robinson Road, Lockport, NY



Robinson Road Apartments (formerly named Maplewood Apartments), located on the outskirts of Lockport, NY, consists of four residential buildings, with two buildings on each side of Robinson Road. Each building contains a laundry room with new Maytag washers and dryers, located on the lower level. Robinson Road Apartments was recently purchased by Birgo Realty, located in Pittsburgh, PA.

The Lincoln • 560 South Transit St, Lockport, NY



The Lincoln Apartments on South Transit is an apartment community located in Niagara County. Lockport is located about 30 miles northeast of Buffalo and 60 miles west of Rochester. Though Lockport is a bit secluded from other major cities in New York, it sits only 20 miles west of Niagara Falls. This apartment community was built in 1965 and has 2 stories with 30 units and four convenient laundry rooms with the latest in Maytag Front and Top Load Washers and Dryers, along with mobile app.



THE LEE MAXWELL *Washing Machine* MUSEUM



Located in the small town of Eaton, Colorado, the Lee Maxwell Washing Machine Museum is home to the world's most extensive washing machine collection.

Maxwell has amassed 1,700 washing machines, stored in two warehouses next to his Eaton home, and in an overflow barn where he stores the ones he still needs to fix. The oldest dates back to 1844.

Maxwell has been at it since the 1980s, and while he's not sure how he got started, he's quite sure he's the only person around who has run a proper washing machine museum.



If you find yourself traveling through Colorado, you are in luck, as there is no shortage of unique places to get out, stretch, and explore... however the Lee Maxwell Washing Machine Museum just might be the strangest roadside attraction yet!

Why washing machines? After retiring from teaching at Colorado State University in 1985, owner Lee Maxwell started collecting vintage washing machines, which he would then take apart, clean, and re-assemble.

Though he may be a retired electrical engineering professor, Maxwell is also the country's leading expert on vintage washing machines, all of which he shares with the public via his impressive museum collection.

He used to charge for sought-after, appointment-only tours that took up to two hours. Then the pandemic slowed business down. At 92, Maxwell decided it was time to cut back anyway.

Except for the special occasion where he grants a group tour, Maxwell has closed his doors.

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